



VENICE REGION CONVENTION BUREAU NETWORK



Veneto
The Land of Venice

www.veneto.eu

nice to meet you



Venice Region

Treviso
Antonio Canova
Airport (TSF)

- 1 km Treviso
- 35 km Venezia
- 45 km Padova
- 60 km Vicenza
- 85 km Belluno
- 90 km Rovigo
- 125 km Verona



Verona
Valerio Catullo
Airport (VRN)

- 10 km Verona
- 60 km Vicenza
- 95 km Padova
- 95 km Rovigo
- 120 km Venezia
- 130 km Treviso
- 200 km Belluno



Venice
Marco Polo
Airport (VCE)

- 10 km Venezia
- 25 km Treviso
- 45 km Padova
- 80 km Vicenza
- 85 km Rovigo
- 95 km Belluno
- 120 km Verona

Convention Bureau ●

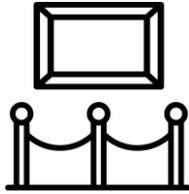




7 local Convention Bureau



5 exhibition areas



330 convention facilities



+1,200 meeting rooms

+700 events and conventions per year



+4 millions of business visitors per year

3 international airports



5 universities

14 academies and conservatories



43 golf facilities



32 ski areas



709 kms (i.e. approx. 441 mi.) of ski slopes

+1,500 kms (i.e. approx. +932 mi.) of cycling routes



+150 kms (i.e. approx. +93 mi.) of beaches



+200 Spa facilities



315 museum institutes



24 UNESCO Palladian Villas

5 protected nature reserves and parks

16 wine routes



DOLOMITI
CONVENTION BUREAU
DOLOMITI
THE MOUNTAINS OF VENICE

VENICE
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BELLUNO





- a truly unique environment
- the Dolomites, a UNESCO World Heritage Site
- medieval cities, such as Belluno and Feltre
- glamorous Cortina d'Ampezzo



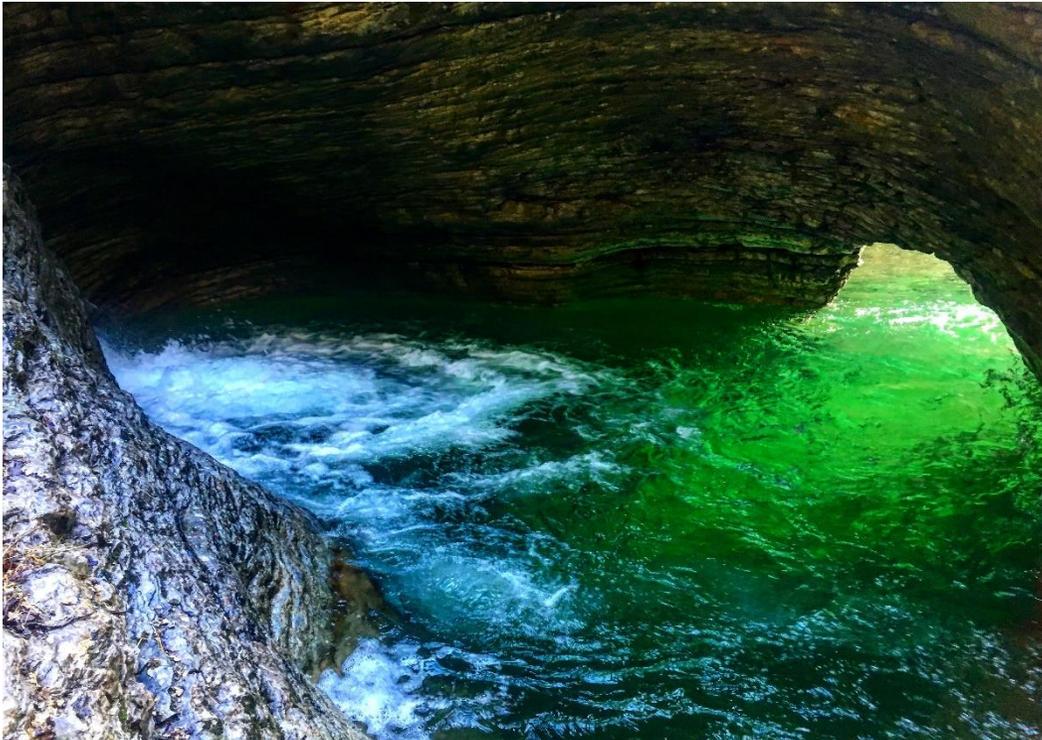


- the perfect mix of work, nature and leisure
- an integrated system of welcoming facilities within a setting of rare beauty
- first-rate professional services and hospitality
- a wide range of original ideas for conventions, corporate events and team-building activities
- chance to discover the local cuisine with dinners in the mountain refuges



10 reasons to choose Belluno for your events:

- ✓ important transit point and crossroads in northern Italy;
- ✓ one of the most livable cities in Italy;
- ✓ the only Italian provincial capital located within a national park;
- ✓ its nickname, *the shining city*, recalls its bright colors;
- ✓ breathtaking and varied landscape;



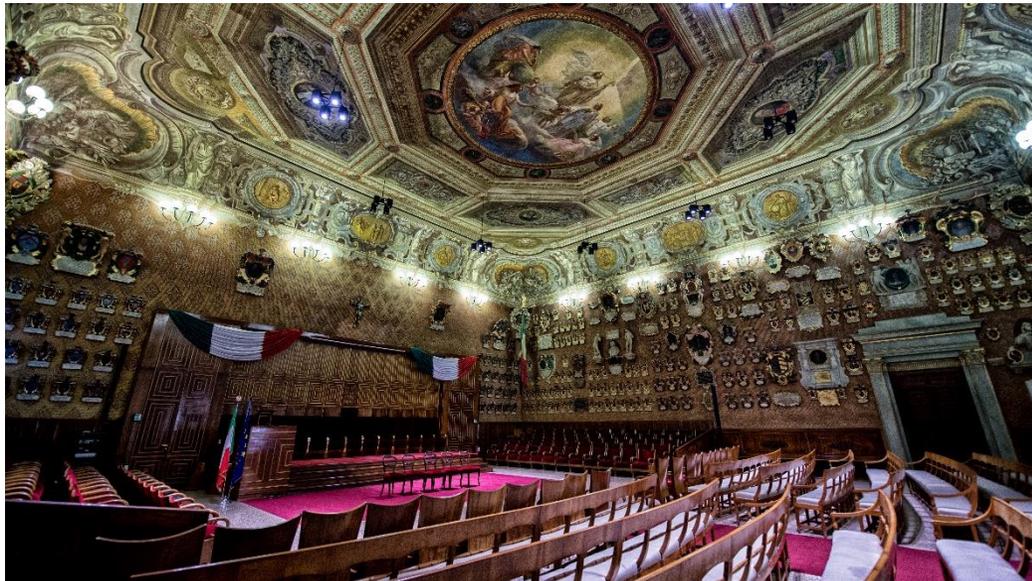
- ✓ the city center is dense in art, culture and history;
- ✓ sustainable urban ecosystem;
- ✓ delicious typical food;
- ✓ relaxing atmosphere;
- ✓ nearby hiking trails and woods are ideal for team-building activities.

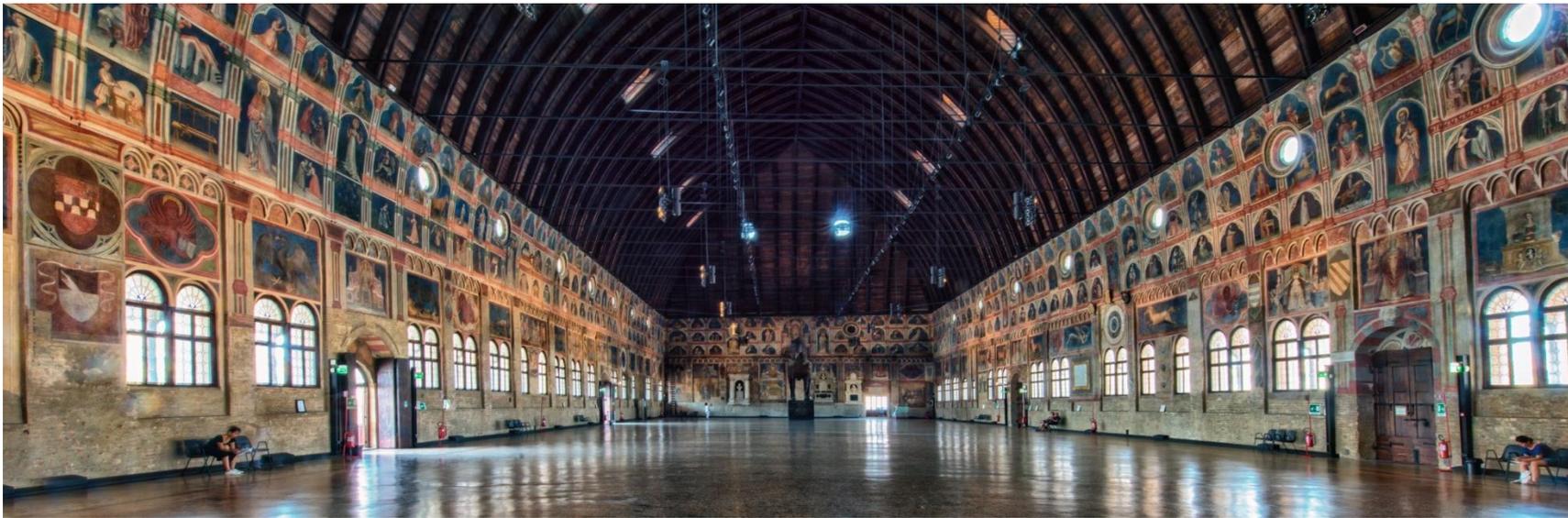


PADOVA



- hosts over 7,000 major events every year
- the second oldest University in Italy
- Giotto's frescoes in the Scrovegni Chapel
- UNESCO-protected Botanical Garden, the oldest in the world
- Basilica of Saint Anthony





- ✓ a center of excellence for science and medicine
- ✓ *Salone* at the *Palazzo della Ragione*, the largest pensile hall in Italy
- ✓ excellent post-conference activities
- ✓ the main European Spa area of Abano Terme and Montegrotto Terme within the Euganean Hills
- ✓ upcoming *Palazzo dei Congressi*, designed by Japanese architect Kengo Kuma for events up to 3,500 people
- ✓ 101 congress venues in the province of Padua: about 20% of the locations in the Veneto region



10 reasons to choose Padua for your events:



- ✓ important destination for scientific congresses;
- ✓ prestigious ancient university that hosts 70,000 students;
- ✓ surprising art, cultural and historic heritage;
- ✓ endless opportunities for post-conference activities;
- ✓ excellent hotel accommodation capacity and exclusive event venues;

- ✓ easily reachable destination;
- ✓ optimum value for money;
- ✓ accessible, pedestrian and green city;
- ✓ exquisite food and wine, expression of a strong culinary tradition;
- ✓ lively city center, bubbling with creativity and innovative ideas.





ROVIGO



- setting of some of Italy's greatest film directors
- strategic position compared to four international airports
- charming rural places and interesting traditions
- economy based on agriculture and craftsmanship
- the *Land between two rivers*, i.e. Adige and Po
- Po Delta, now recognized as UNESCO-MAB Site





- a new business destination
- Rovigo: tourist destination with very interesting surroundings
- Etruscan port of Adria and Venetian villas
- examples of industrial archeology
- private and public venues, surrounded by large gardens
- original incentive and post-meeting activities



10 reasons to choose Rovigo for your events:

- ✓ cultural initiatives organized all over the year for post-meeting activities;
- ✓ located in a strategic position in northern Italy;
- ✓ traditional local food;
- ✓ remarkable art gallery, theatre and museums;
- ✓ protected nature reserves in the surroundings;



- ✓ historic city center, with beautiful palaces and squares;
- ✓ modern convention center;
- ✓ very well connected to public transport and highway;
- ✓ unique event venues;
- ✓ worth visiting churches of artistic relevance.



CONVENTION
BUREAU



TREVISO



- *La Marca*, i.e. the provincial district, with its medieval castles and hamlets
- UNESCO-protected Prosecco Hills of *Conegliano* and *Valdobbiadene*
- world-famous specialties, e.g. red *radicchio* and *tiramisu*
- the so-called Garden of Venice
- charming fluvial landscapes and hills
- perfect logistics





- Treviso, also called the small Venice, with canals and narrow cobbled streets
- exceptional natural and cultural heritage
- ideal destination for sport lovers, especially golf and cycling
- a network of tourism services providers
- high professionalism in hospitality and MICE industry



10 reasons to choose Treviso for your events:

- ✓ also called *the small Venice*, seen its canals and arcades;
- ✓ the whole city may be crossed on foot or by bicycle;
- ✓ a lot of parking spaces at a convenient hourly rate;
- ✓ easily reachable destination;
- ✓ built at a human scale;



- ✓ interesting art exhibitions during the year;
- ✓ good accommodation capacity;
- ✓ pleasant average temperatures;
- ✓ delicious local food and wine;
- ✓ exclusive event venues.



CONVENTION BUREAU
VENEZIA
UNICA

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VENEZIA





- unparalleled prestige for any brand
- the endless charm of Venice gives added value to any event
- the city and its lagoon are enlisted as UNESCO World Heritage sites
- one of the world's capitals of culture, art and entertainment
- increasing marketing activities to promote events





- inimitable range of possibilities and services for event planners
- exclusive venues, such as *Palazzo del Cinema*, the Casino on the Venice Lido
- prestigious historical sites such as *Palazzo Ducale*, La Fenice theatre and the *Arsenale*
- an event card which promotes mobility on public transport
- traditional events, e.g. Carnival and the Feast of the Redeemer
- professional coordination of meetings by *VE.LA S.p.A*



10 reasons to choose Venice for your events:

- ✓ its own soul and charm;
- ✓ the suggestive islands;
- ✓ crossroads of religions, languages and cultures;
- ✓ unique event venues;
- ✓ famous professional event planners;
- ✓ art and beauty reign supreme;
- ✓ charming atmosphere of a bygone era;
- ✓ regional culinary tradition;
- ✓ picturesque scenery of a city 'built on water';
- ✓ excellent accommodation capacity.



Verona & Lago di Garda
Convention Bureau



VERONA RED CARPET



VERONA
E LAGO DI GARDA





- state-of-the-art MICE industry
- UNESCO World Heritage site
- effective mix of art, history, leisure and fine dining
- artistic elements of the highest quality
- historic locations, such as: Gran Guardia, *Piazza Brà* and the Arena
- extremely varied event venues, e.g.: theaters, archaeological sites and massive amusement park

- modern and efficient conference halls
- heterogeneous accommodation facilities
- prized leisure and business destination
- strategic geographic position
- outstanding beauty



10 reasons to choose Verona for your events:

- ✓ exclusive venues for events and theatre performances;
- ✓ historic city center with elegant buildings and squares;
- ✓ lively city in every season;
- ✓ well connected to public transport;
- ✓ vibrant university life;
- ✓ wide pedestrian zone;
- ✓ efficient urban mobility;
- ✓ remarkable works of art in churches;
- ✓ high-quality wine and food specialties;
- ✓ various opportunities for post-meeting activities.





VICENZA





- the city is an open-air theatre of the work of Andrea Palladio
- flourishing jewelry industry and the third Italian province for export
- the city and surrounding villas are enlisted as UNESCO World Heritage sites
- picturesque towns within the provincial district, e.g. Marostica and Bassano del Grappa





- perfect mix of Renaissance architecture and modern design
- alternative locations for prestigious events, such as former manufacturing plants and artisan distilleries
- a new versatile and functional congress center with high technological standards
- *Teatro Olimpico*, the world's oldest enclosed theatre
- *Basilica Palladiana*, majestic building with a big hall and a panoramic terrace which overlooks the town square



10 reasons to choose Vicenza for your events:

- ✓ new convention center for big meetings;
- ✓ exclusive event locations;
- ✓ historic buildings and villas of architectural relevance in the city center;
- ✓ sustainable urban mobility;
- ✓ important business and industrial center;
- ✓ delicious typical food and wine;
- ✓ numerous initiatives and exhibitions organized all over the year;
- ✓ easily reachable destination;
- ✓ good accommodation capacity;
- ✓ remarkable museums and art galleries.





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